

BI GAS Journal

The trade magazine of the biogas sector

Media-Kit 2021

► rate card effective from 12nd October 2020

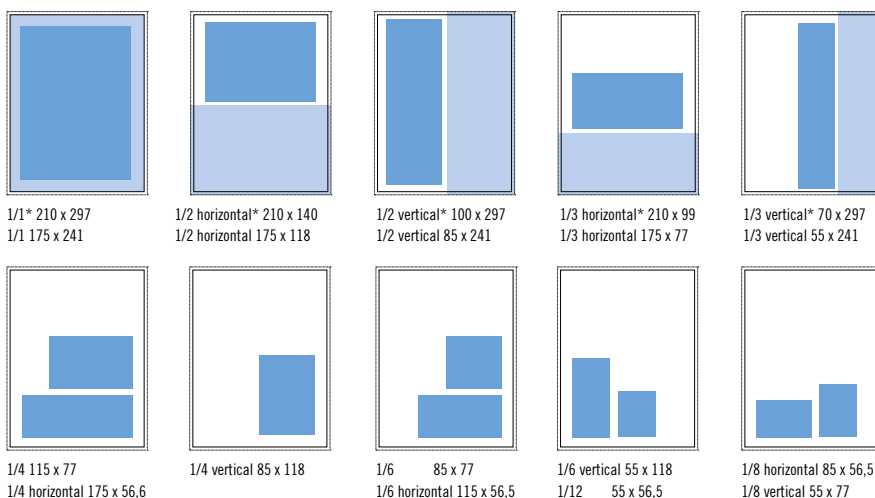


- Germany's only monothematic trade journal for the biogas sector
- With a print run of 8,000 copies Germany's highest-circulation magazine which directly reaches the biogas industry
- The German edition of the Biogas Journal is as well circulating in Austria, Switzerland, Northern Italy and in the Benelux countries
- The English edition of the Biogas Journal reaches a large international readership, thanks to the European partner associations
- Members of the German Biogas Association are offered the free publication of their press releases concerning new products or services under the headline „product news“
- Members of the German Biogas Association are entitled to reduced advert rates

Sizes and Net Rates

page	width x height	black/white	4 colours
1/1 bleed*	210 mm x 297 mm plus 3 mm	997,- €	1985,- €
1/1	175 mm x 241 mm	997,- €	1985,- €
1/2 horizontal bleed*	210 mm x 140 mm plus 3 mm	499,- €	998,- €
1/2 horizontal	175 mm x 118 mm	499,- €	998,- €
1/2 vertical bleed*	100 mm x 297 mm plus 3 mm	499,- €	998,- €
1/2 vertical	85 mm x 241 mm	499,- €	998,- €
1/3 horizontal	175 mm x 77 mm	331,- €	662,- €
1/3 vertical bleed*	70 mm x 297 mm plus 3 mm	331,- €	662,- €
1/3 horizontal bleed*	210 mm x 99 mm plus 3 mm	331,- €	662,- €
1/3 vertical	55 mm x 241 mm	331,- €	662,- €
1/4 horizontal	175 mm x 56.5 mm	252,- €	504,- €
1/4	115 mm x 77 mm	252,- €	504,- €
1/4 vertical	85 mm x 118 mm	252,- €	504,- €
1/6 horizontal	115 mm x 56.5 mm	168,- €	336,- €
1/6	85 mm x 77 mm	168,- €	336,- €
1/6 vertical	55 mm x 118 mm	168,- €	336,- €
1/8 horizontal	85 mm x 56.5 mm	126,- €	252,- €
1/8 vertical	55 mm x 77 mm	126,- €	252,- €
1/12	55 mm x 56.5 mm	84,- €	168,- €

* Final size after trim – before trim plus 3 mm on all edges.



Schedules 2021

Biogas Journal Issue	Reservation	Material	Print	Date of publication
Biogas Journal 1_2021	Fri 27.11.2020	Wed 02.12.2020	Thu 17.12.2020	until Fri 08.01.2021
SPECIAL EEG 2021	Fri 15.01.2021	Wed 20.01.2021	Thu 02.02.2021	in KW 6 / 2021
Biogas Journal 2_2021	Fri 05.02.2021	Wed 10.02.2021	Wed 02.03.2021	until Fri 12.03.2021
Biogas Journal 3_2021	Thu 01.04.2021	Wed 07.04.2021	Wed 27.04.2021	until Fri 07.05.2021
Biogas Journal english Spring	Mon 03.05.2021	Wed 12.05.2021	Wed 26.05.2021	until Fri 04.06.2021
Biogas Journal 4_2021	Fri 04.06.2021	Wed 09.06.2021	Thu 29.06.2021	until Fri 09.07.2021
Biogas Journal 5_2021	Fri 13.08.2021	Wed 18.08.2021	Thu 07.09.2021	until Fri 17.09.2021
Biogas Journal english Autumn	Fri 10.09.2021	Wed 15.09.2021	Mon 28.09.2021	until Fri 08.10.2021
Biogas Journal 6_2021	Fri 01.10.2021	Wed 06.10.2021	Thu 26.10.2021	until Fri 05.11.2021
Biogas Journal 1_2021	Fri 19.11.2021	Wed 24.11.2021	Mon 20.12.2021	until Fri 10.01.2022

Circulation

print run: 8,000 copies

Premium Positioning

outside back cover, full colour, 210 x 297 mm 2710,- €
inside front or back cover, full colour, 210 x 297 mm 2600,- €

Fixed Position (min. 1/2 page)

Extra charge of 10 % on all fixed positions.

Supplement

no accordion fold, one side must be closed.
max. size: 200 x 290 mm
base rate: 180 € / 10 g / thousand
No discounts on supplements.

Frequency Discounts

5 % 2 issues
10 % 6 issues
15 % if you book all 6 issues,
as well as 2 english editions

Special Discounts

10 % for all members of the German Biogas Association.

Terms of Trade

Please see www.bb-rb.de/en/agb.html

Technical Data

Magazine Dimensions

210 mm (w) x 297 mm (h)

Print Space

Width 175 mm x Height 241 mm

Colour & Print

Offset print 170 g/m² (cover pages) and 80 g/m² (inside pages).
Euroscale colours (CMYK, Cyan, Magenta, Yellow, Black).
In case special supporting colours are requested please contact
bigbenreklamabureau. Print is carried out within the commonly
accepted tolerances.

Reproduction Material

Tiff-, pdf- or eps-data files, (min. 300 dpi/CMYK)
Please mail to: grafik@bb-rb.de

Design of Adverts

Time based rate (85,- Euro per working hour).

Your contact

Advertising

bigbenreklamabureau gmbh
Erika Schomacker, es@bb-rb.de
Benjamin Rudolf, br@bb-rb.de
Anja Klingenberg, ak@bb-rb.de
Antje Baraccani, ab@bb-rb.de

An der Surheide 29

28870 Fischerhude · Germany
T +49 (0)42 93-890 890 · F +49 (0)42 93-890 8929
info@bb-rb.de · www.bb-rb.de

Publisher

German Biogas Association
Angerbrunnenstr. 12 · 85356 Freising · Germany
T +49 (0)81 61-98 46 60 · F +49 (0)81 61-98 46 70
info@biogas.org

Editor

Martin Bensmann
Eppendorfer Weg 3 · 49176 Hilter · Germany
T +49 (0)54 09-90 69 42 6 · F +49 (0)54 09-90 69 42 8
martin.bensmann@biogas.org