

BI GAS Journal

The trade magazine of the biogas sector

Media-Kit 2020

► rate card effective from 2nd October 2019

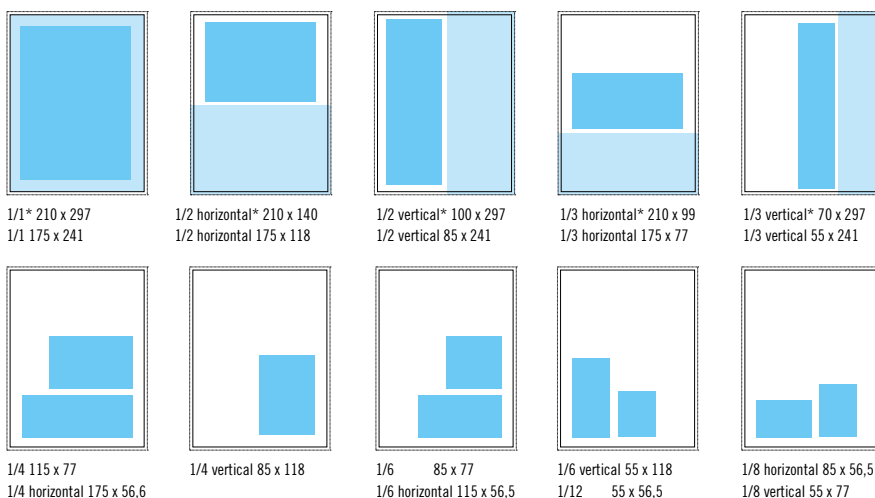


- Germany's only monothematic trade journal for the biogas sector
- With a print run of 10,000 copies Germany's highest-circulation magazine which directly reaches the biogas industry
- The German edition of the Biogas Journal is as well circulating in Austria, Switzerland, Northern Italy and in the Benelux countries
- Advertising rates will not increase for 2020
- The English edition of the Biogas Journal reaches a large international readership, thanks to the European partner associations
- Members of the German Biogas Association are offered the free publication of their press releases concerning new products or services under the headline „product news“
- Members of the German Biogas Association are entitled to reduced advert rates

Sizes and Net Rates

page	width x height	black/white	4 colours
1/1 bleed*	210 mm x 297 mm plus 3 mm	950,- €	1890,- €
1/1	175 mm x 241 mm	950,- €	1890,- €
1/2 horizontal bleed*	210 mm x 140 mm plus 3 mm	475,- €	950,- €
1/2 horizontal	175 mm x 118 mm	475,- €	950,- €
1/2 vertical bleed*	100 mm x 297 mm plus 3 mm	475,- €	950,- €
1/2 vertical	85 mm x 241 mm	475,- €	950,- €
1/3 horizontal	175 mm x 77 mm	315,- €	630,- €
1/3 vertical bleed*	70 mm x 297 mm plus 3 mm	315,- €	630,- €
1/3 horizontal bleed*	210 mm x 99 mm plus 3 mm	315,- €	630,- €
1/3 vertical	55 mm x 241 mm	315,- €	630,- €
1/4 horizontal	175 mm x 56.5 mm	240,- €	480,- €
1/4	115 mm x 77 mm	240,- €	480,- €
1/4 vertical	85 mm x 118 mm	240,- €	480,- €
1/6 horizontal	115 mm x 56.5 mm	160,- €	320,- €
1/6	85 mm x 77 mm	160,- €	320,- €
1/6 vertical	55 mm x 118 mm	160,- €	320,- €
1/8 horizontal	85 mm x 56.5 mm	120,- €	240,- €
1/8 vertical	55 mm x 77 mm	120,- €	240,- €
1/12	55 mm x 56.5 mm	80,- €	160,- €

* Final size after trim – before trim plus 3 mm on all edges.



Schedules 2020

Biogas Journal Issue	Reservation	Material	Print	Date of publication
Biogas Journal 1_2020	Fr. 22.11.2019	We. 27.11.2019	Th. 19.12.2019	until Fr. 10.01.2020
Biogas Journal 2_2020	Fr. 07.02.2020	We. 12.02.2020	We. 26.02.2020	until Fr. 13.03.2020
Biogas Journal 3_2020	Fr. 03.04.2020	Tue. 07.04.2020	Th. 23.04.2020	until Fr. 08.05.2020
Biogas Journal english Spring	Th. 30.04.2020	We. 06.05.2020	Tue. 19.05.2020	until Fr. 29.05.2020
Biogas Journal 4_2020	Fr. 05.06.2020	We. 10.06.2020	Th. 25.06.2020	until Fr. 10.07.2020
Biogas Journal 5_2020	Fr. 07.08.2020	We. 12.08.2020	Th. 27.09.2020	until Fr. 11.09.2020
Biogas Journal english Autumn	Fr. 11.09.2020	We. 16.09.2020	Mo. 28.09.2020	until Fr. 09.10.2020
Biogas Journal 6_2020	Fr. 25.09.2020	Tue. 29.09.2020	Th. 15.10.2020	until Fr. 30.10.2020
Biogas Journal 1_2021	Fr. 27.11.2020	We. 02.12.2020	Th. 17.12.2020	until Fr. 08.01.2021

Circulation

print run: 10,000 copies

Premium Positioning

outside back cover, full colour, 210 x 297 mm 2580,- €
inside front or back cover, full colour, 210 x 297 mm 2480,- €

Fixed Position (min. 1/2 page)

Extra charge of 10 % on all fixed positions.

Supplement

no accordion fold, one side must be closed.
max. size: 200 x 290 mm
base rate: 170 € / 10 g / thousand
No discounts on supplements.

Frequency Discounts

5 % 2 issues
10 % 6 issues
15 % if you book at 6 issues,
as well as 2 english editions

Special Discounts

10 % for all members of the German Biogas Association.

Terms of Trade

Please see www.bb-rb.de/en/agb.html

Technical Data

Magazine Dimensions

210 mm (w) x 297 mm (h)

Print Space

Width 175 mm x Height 241 mm

Colour & Print

Offset print 170 g/m² (cover pages) and 80 g/m² (inside pages).
Euroscale colours (CMYK, Cyan, Magenta, Yellow, Black).
In case special supporting colours are requested please contact
bigbenreklamabureau. Print is carried out within the commonly
accepted tolerances.

Reproduction Material

Tiff-, pdf- or eps-data files, (min. 300 dpi/CMYK)
Please mail to: grafik@bb-rb.de

Design of Adverts

Time based rate (80,- Euro per working hour).

Your contact

Advertising

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