

Media-Kit 2026



rate card
effective from
1st October
2025



- Germany's only monothematic trade journal for the biogas sector
- The German edition of the BIOGAS Journal is as well circulating in Austria, Switzerland, Northern Italy and in the Benelux countries
- The digital English edition of the BIOGAS Journal reaches a large international readership
- Members of the German Biogas Association are offered the free publication of their press releases concerning new products or services under the headline „product news“
- Members of the German Biogas Association are entitled to reduced advert rates

Sizes and Net Rates (4 Colours)

Format	Width x Height	Direct Bookers	Agencies
2/1 bleed*	420 mm x 297 mm plus 3 mm	4.170,- €	4.910,- €
1/1 bleed*	210 mm x 297 mm plus 3 mm	2.085,- €	2.455,- €
1/1	175 mm x 241 mm	2.085,- €	2.455,- €
1/2 horizontal bleed*	210 mm x 140 mm plus 3 mm	1.050,- €	1.235,- €
1/2 horizontal	175 mm x 118 mm	1.050,- €	1.235,- €
1/2 bleed*	100 mm x 297 mm plus 3 mm	1.050,- €	1.235,- €
1/2 vertical	85 mm x 241 mm	1.050,- €	1.235,- €
1/3 horizontal	175 mm x 77 mm	695,- €	820,- €
1/3 vertical bleed*	70 mm x 297 mm plus 3 mm	695,- €	820,- €
1/3 horizontal bleed*	210 mm x 99 mm plus 3 mm	695,- €	820,- €
1/3 vertical	55 mm x 241 mm	695,- €	820,- €
1/4 horizontal	175 mm x 56,5 mm	530,- €	625,- €
1/4	115 mm x 77 mm	530,- €	625,- €
1/4 vertical	85 mm x 118 mm	530,- €	625,- €
1/6 horizontal	115 mm x 56,5 mm	355,- €	420,- €
1/6	85 mm x 77 mm	355,- €	420,- €
1/6 vertical	55 mm x 118 mm	355,- €	420,- €
1/8 horizontal	85 mm x 56,5 mm	265,- €	310,- €
1/8 vertical	55 mm x 77 mm	265,- €	310,- €
1/12	55 mm x 56,5 mm	175,- €	205,- €

Cover Pages

back cover*	210 x 297 mm	2.845,- €	3.350,- €
inside front and backcover*	210 x 297 mm	2.730,- €	3.215,- €

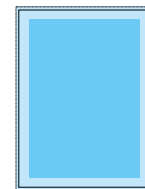
Supplements

max. size: 200 x 290 mm	190,- €	225,- €
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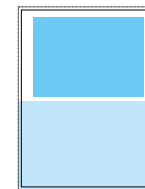
rates per 1000 pieces of 10 grams no accordion fold, one side must always be closed.

*Final size after trim – before trim plus 3 mm on all edges. All prices per issue.

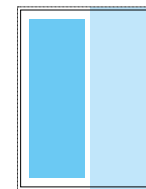
Rates for direct bookers only apply to direct billing with the bigbenreklamebureau, but not to mediation or booking through an agency



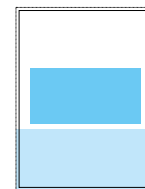
1/1* 210 x 297
1/1 175 x 241



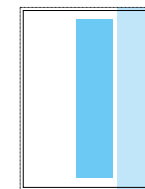
1/2 hori* 210 x 140
1/2 hori 175 x 118



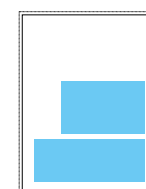
1/2 verti* 100 x 297
1/2 verti 85 x 241



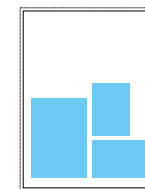
1/3 hori* 210 x 99
1/3 hori 175 x 77



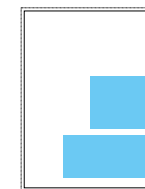
1/3 verti* 70 x 297
1/3 verti 55 x 241



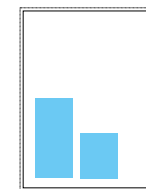
1/4 115 x 77
1/4 hori 175 x 56,5



1/4 verti 85 x 118
1/8 hori 85 x 56,5
1/8 verti 55 x 77



1/6 85 x 77
1/6 hori 115 x 56,5



1/6 verti 55 x 118
1/12 55 x 56,5

Schedules 2026

BIOGAS Journal	Reservation	Material	Print	Date of publication
BIOGAS Journal 1_2026	Fri 14.11.2025	Wed 19.11.2025	Tue 16.12.2025	Fri 09.01.2026
BIOGAS Journal 2_2026	Fri 30.01.2026	Wed 04.02.2026	Tue 24.02.2026	Fri 13.03.2026
BIOGAS Journal 3_2026	Fri 27.03.2026	Wed 08.04.2026	Tue 28.04.2026	Fri 15.05.2026
BIOGAS Journal english Spring	Fri 08.05.2026	Wed 13.05.2026	Tuegital / print	Fri 29.05.2026
BIOGAS Journal 4_2026	Fri 29.05.2026	Wed 03.06.2026	Tue 23.06.2026	Fri 03.07.2026
BIOGAS Journal 5_2026	Fri 07.08.2026	Wed 12.08.2026	Tue 01.09.2026	Fri 11.09.2026
BIOGAS Journal english Autumn	Fri 04.09.2026	Wed 11.09.2026	Tuegital / print	Fri 25.09.2026
BIOGAS Journal 6_2026	Fri 02.10.2026	Wed 07.10.2026	Tue 20.10.2026	Fri 06.11.2026
BIOGAS Journal 1_2027	Fri 14.11.2026	Wed 19.11.2026	Tue 22.12.2026	Fri 08.01.2027

Discounts and Conditions

Special Discounts

10 % for all members of the German Biogas Association.

Frequency Discounts

3% 2 issues

5% 4 issues

7% 6 issues

12% if you book all 6 issues as well as 2 english editions

Fixed Position (min. 1/2 page)

Extra charge of 10% on all fixed positions

We grant 15% AE on the agency prices.

No discounts on supplements!

Black and white ads on request!

Design of Adverts

Time based rate (90,- Euro per working hour)

Terms of Trade

Please see www.bb-rb.de/en/agb.html



Topics

Preview mailing

The topic preview for the BIOGAS Journal is sent to interested parties by email 4 weeks before the advertising deadline. You can subscribe to the mailing list at www.bb-rb.de/en/registration-topic-preview/ and, if necessary, unsubscribe at www.bb-rb.de/en/unsubscribe-topic-preview/.

Technical Data

Circulation

print run: 7000 copies

Magazine Dimensions

210 mm (w) x 297 mm (h)

Type Area

Width 175 mm x Height 241 mm

Colour & Print

Offset print 170 g/m² (cover pages) and 80 g/m² (inside pages). Euroscale colours (CMYK). In case special supporting colours are requested please contact bigbenreklamebureau. Print is carried out within the commonly accepted tolerances

Reproduction Material

pdf- or jpg-data files, (min. 300 dpi/CMYK)

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